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WHO WE ARE

*FreshEd with Will Brehm* is a weekly podcast that takes ideas in educational research, which may initially seem impenetrable, and seeks to make them more accessible, unraveling their complexity through conversations with expert academics in the field.

OUR STATUS

In August 2019, FreshEd was granted 501(c)3 non-profit organization status by the US Department of the Treasury International Revenue Service and with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

OUR SPONSORSHIP

In 2019, most of the financial support for FreshEd came from a grant from the Open Society Foundations awarded in 2018. During the year, FreshEd received financial support from private individuals as well. The Tagore-SenGupta Foundation was the fiscal agent for FreshEd for the year.

FreshEd Live Event with Gita Steiner-Khamsi in San Francisco, USA on April 14, 2019.
OUR TEAM

BOARD OF DIRECTORS

Will Brehm  Keita Takayama  Iveta Silova

David Edwards  Arathi Sriprakash  Yuto Kitamura
OUR TEAM

OPERATIONAL TEAM

Will Brehm
Creator and host

Sherry Yang
Producer

Hang Duong
Producer

Lushik Wahba
Producer

Fatih Aktas
Researcher

InJung Cho
Content developer
OUR ACTIVITIES

60 Episodes Produced
In total, all of FreshEd’s episodes were downloaded over 230,000 listens in 2019.

1 Live Event Organized
At the annual conference of the Comparative and International Education Society held in April, 2019 in San Francisco.

2 Special Shows Produced
One international students experiences in the US higher education and one the climate crisis.
HIGHLIGHTS

JAN-DEC TOTAL LISTENS

87,091

TOP FIVE COUNTRIES

<table>
<thead>
<tr>
<th>Country</th>
<th>Listens</th>
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<tbody>
<tr>
<td>USA</td>
<td>49,034</td>
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<tr>
<td>CANADA</td>
<td>4,089</td>
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<td>UK</td>
<td>6,443</td>
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<tr>
<td>JAPAN</td>
<td>1,487</td>
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<td>AUSTRALIA</td>
<td>4,045</td>
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TOP FIVE EPISODES

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<thead>
<tr>
<th>Title</th>
<th>Guests</th>
<th># Listens</th>
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<tbody>
<tr>
<td>Climate Change, Education, and Sustainability</td>
<td>Arjen Wals</td>
<td>1,580</td>
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<td>A perfect storm of inequality?</td>
<td>Parfait Eloundou-Enyegue</td>
<td>1,422</td>
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<td>The costs of PISA</td>
<td>Laura Engel &amp; David Rutkowski</td>
<td>1,287</td>
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<tr>
<td>Altered States of Education</td>
<td>Gita Steiner-Khamsi</td>
<td>1,287</td>
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<tr>
<td>School Privatization and Discrimination</td>
<td>Julie Mead</td>
<td>1,273</td>
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FreshEd Annual Report 2019
## OUR BUDGET

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<thead>
<tr>
<th>2019 EXPENDITURES</th>
<th>2019 INCOME</th>
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<tr>
<td>Administrative Costs $2,463.24</td>
<td>Private Donations $2,093.05</td>
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<td>Activity Costs $10,937.50</td>
<td>Foundation Support $14,106.20</td>
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<td>Travel $343</td>
<td>Total $16,199.25</td>
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<td>Total $13,743.64</td>
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CONTACT US

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