



# ANNUAL REPORT

FRESH  
ED



with will brehm

2019



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# WHO WE ARE

*FreshEd with Will Brehm* is a weekly podcast that takes ideas in educational research, which may initially seem impenetrable, and seeks to make them more accessible, unraveling their complexity through conversations with expert academics in the field.

## OUR STATUS

In August 2019, FreshEd was granted 501(c)3 non-profit organization status by the US Department of the Treasury International Revenue Service and with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

## OUR SPONSORSHIP

In 2019, most of the financial support for FreshEd came from a grant from the Open Society Foundations awarded in 2018. During the year, FreshEd received financial support from private individuals as well. The Tagore-SenGupta Foundation was the fiscal agent for FreshEd for the year.



FreshEd Live Event with Gita Steiner-Khamsi in San Francisco, USA on April 14, 2019.

# OUR TEAM

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## BOARD OF DIRECTORS



**Will Brehm**



**Keita Takayama**



**Iveta Silova**



**David Edwards**



**Arathi Sriprakash**



**Yuto Kitamura**

# OUR TEAM

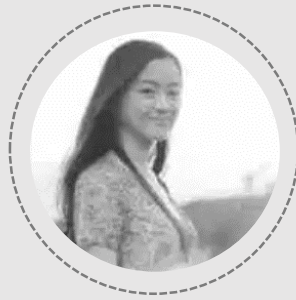
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## OPERATIONAL TEAM



**Will Brehm**

Creator and host



**Sherry Yang**

Producer



**Hang Duong**

Producer



**Lushik Wahba**

Producer



**Fatih Aktas**

Researcher



**InJung Cho**

Content developer

# OUR ACTIVITIES

## 60 Episodes Produced



In total, all of FreshEd's episodes were downloaded over 230,000 listens in 2019.

## 1 Live Event Organized



At the annual conference of the Comparative and International Education Society held in April, 2019 in San Francisco.

## 2 Special Shows Produced



One international students experiences in the US higher education and one the climate crisis.

● ● INTERVIEW

EDITING AUDIO

● ● TRANSCRIBING

TRANSLATING

● ● SOCIAL MEDIA

SHOWS ON WECHAT

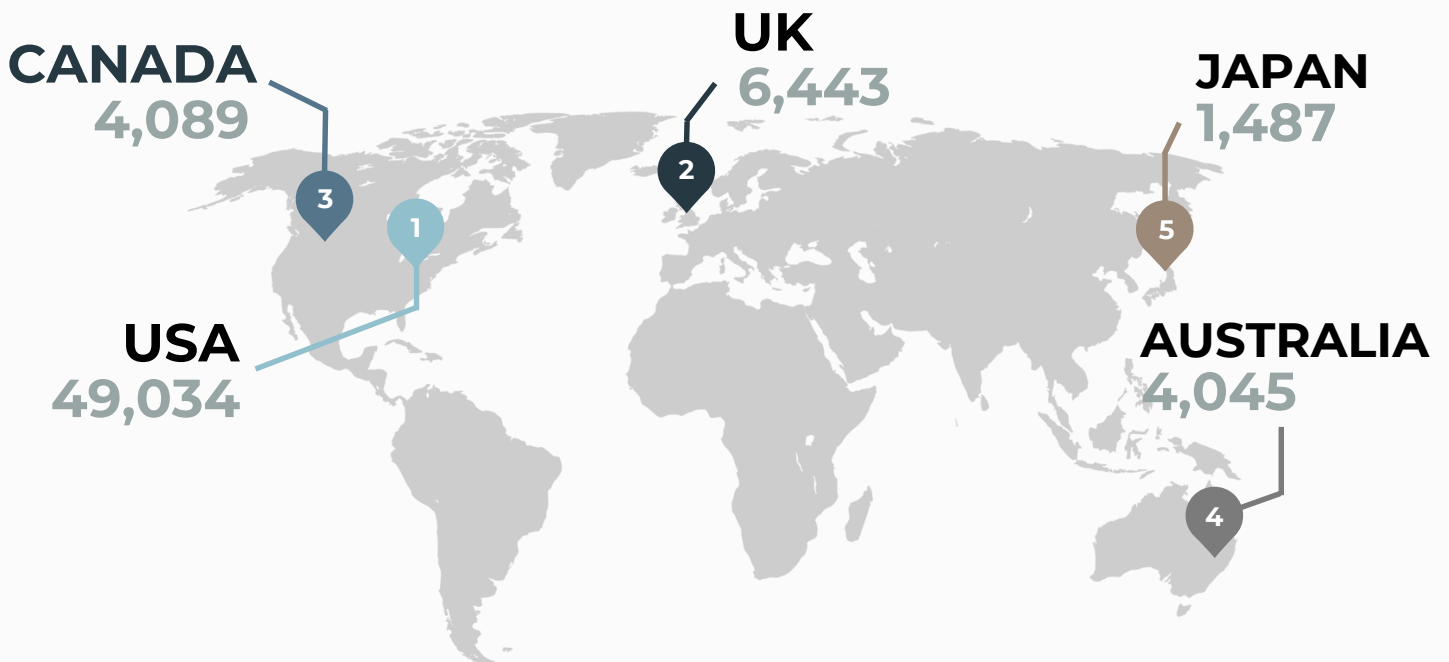
# HIGHLIGHTS



JAN-DEC TOTAL LISTENS

# 87,091

## TOP FIVE COUNTRIES



## TOP FIVE EPISODES

TITLE	GUESTS	# LISTENS
Climate Change, Education, and Sustainability	Arjen Wals	1,580
A perfect storm of inequality?	Parfait Eloundou-Enyegue	1,422
The costs of PISA	Laura Engel & David Rutkowski	1,287
Altered States of Education	Gita Steiner-Khamsi	1,287
School Privatization and Discrimination	Julie Mead	1,273





# OUR BUDGET

2019 EXPENDITURES	2019 INCOME
Administrative Costs \$2,463.24	Private Donations \$2,093.05
Activity Costs \$10,937.50	Foundation Support \$14,106.20
Travel \$343	
Total \$13,743.64	Total \$16,199.25



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